

# Marketing Communications

An expert in marketing through the media, Action Strategies will make your business a household name, building credibility and recognition amongst your clients.

Branding your business is the first step in an effective campaign.

## Action and Results:

- » Marketing your business through the media
- » Branding packages
- » Marketing and web copy writing
- » Media buying

*Branding and Marketing your business with sound strategies that magnify the great work you do*

Action Strategies provides a unique combination of services to build a recognizable brand name for your business.

## #1: Getting to the basics:

*A complete strategy geared to understanding your market*

- Interviews with your clientele
- Research into new markets & competitive analysis
- Message development and strategies for building brand name notoriety

## #2: Marketing for success

The complete package of Getting to the Basics plus the development of your basic marketing material

## #3: Make me a household name

The ultimate package to make your business succeed in the long run. This package includes all of the advantages of Getting to the Basics and Marketing for Success PLUS an ongoing PR campaign to make your business stick out in the minds of your clients

## Looking for a creative alternative to traditional advertising?

Market your business or profile through the media. Getting you and your business recognized as an expert in your field means more credibility and FREE advertising.

## Have a limited advertising budget?

Action Strategies can put your ad requirements out for auction. For many clients, this means more coverage for the same budget.

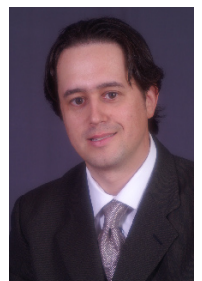
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**Action Strategies is your marketing magnifier**